

TITLE: Health Promotion Specialist

CLASSIFICATION: Classified

SALARY GRADE: C13

SCOPE OF POSITION:

Under general direction, promotes health and wellness in the SRJC community through preventive health programs, including faculty and student educational presentations, online outreach, campus events, and community collaborations. Provides evidence-based health promotion strategies to address mental health, sexual assault prevention, substance abuse prevention, and other health issues. Oversees peer education program, including training and supervising peer educators.

KEY DUTIES AND RESPONSIBILITIES:

Examples of key duties are interpreted as being descriptive and not restrictive in nature. Incumbents routinely perform approximately 80% of the duties below.

1. Develops and provides a variety of health promotion services, including classroom-based presentations and mental health skill-based trainings. Plans and implements campus-wide events, workshops, and outreach activities to promote health for students.
2. Engages in tasks required for health promotion and/or prevention grant funding. Contributes to measurable outcomes through data collection and analysis. Attends meetings associated with grant objectives.
3. Gathers, analyzes, and consolidates information to develop effective health promotion communications for the college community.
4. Collaborates with Student Life, Equity and Engagement, learning communities, and intercultural center staff and students in order to ensure mental health topics are integrated with student development theory and practice.
5. Designs and applies quantitative and qualitative research through survey development, focus group design and facilitation, data analysis and interpretation, and summary reports.
6. Supervises student peer educators. Recruits, hires, trains, and evaluates employees' essential to meeting grant objectives.
7. May direct the work of short-term, non-continuing (STNC) employees

KNOWLEDGE OF:

1. Principles, methods, and techniques of college student development and population-based assessment, planning, intervention, and evaluation of evidence-based health education.
2. Promotion and prevention programming that supports behavioral change.
3. Behavioral risk factors and health conditions affecting college students.
4. Relevant local, state, and federal rules and regulations, policies and procedures.
5. Applicable technology usage, including standard office productivity software and other appropriate technology.

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ABILITY TO:

1. Provide leadership and problem-solving skills in training peer educators on outreach techniques.
2. Serve as a health information resource and make presentations to students, faculty, and the public.
3. Organize, present, and oversee a variety of instruction, training, and outreach activities.
4. Prepare and maintain records and program reports.
5. Collaborate productively and cooperatively with individuals and groups both internally and/or externally.
6. Communicate effectively, both orally and in writing.
7. Exercise appropriate judgement in interactions with others and with work processes.
8. Interact with the public in a helpful, courteous, and professional manner.
9. Demonstrate sensitivity to, and respect for, a diverse population.

QUALIFICATIONS:

Candidates/incumbents must meet the minimum qualifications as detailed below, or file for equivalency. Equivalency decisions are made on the basis of a combination of education and experience that would likely provide the required knowledge and abilities. If requesting consideration on the basis of equivalency, an Equivalency Application is required at the time of interest in a position (equivalency decisions are made by the supervising administrators, in coordination with the department where the vacancy exists, if needed.)

EDUCATION:

Bachelor's degree in public health, health education, or a closely related field of study required.

EXPERIENCE:

1+ year of related experience in health education, health promotion, and/or prevention of health conditions required.

OTHER REQUIREMENTS:

Must be able to perform physical activities such as, but not limited to, lifting (up to 50 lbs. unassisted), bending, standing, climbing, crawling or walking.

SANTA ROSA JUNIOR COLLEGE COMMITMENT:

All classifications require a commitment to the District's Vision, Mission, Values, Goals and Objectives as articulated in the [Strategic Plan](#).